

ILLEGÓ EL QUE SABE!



RANCHO ESCONDIDO is for those in the know. The Agave liqueur with the consumer-friendly price point that outsells the combined top three tequila brands in Mexico is now available in the U.S.!



¡ASÍ ES COMO SE HACE!

This is how **RANCHO ESCONDIDO** outperforms all tequila brands. Made from selected agave plants and rested in oak barrels to bring out its distinctive flavor and aromas, **RANCHO ESCONDIDO** is the perfect alternative to pretentious and overhyped tequilas at a fraction of the cost.

WITH ITS POPULAR APPEAL, AGGRESSIVE PRICING AND DOMINATING SALES VOLUME, **RANCHO ESCONDIDO** REPRESENTS THE VERY BEST OF MEXICO'S HERITAGE SPIRITS. MEXICO'S TOP SELLER IS NOW SET TO CONQUER NEW CONSUMERS IN THE U.S.



Ultimate Margarita



RANCHO ESCONDIDO is popular straight up, on the rocks, and as the ultimate margarita mixer.

SPECIFICATIONS

ITEM	ITEM NO.	UNITS PER CASE	SIZE	UPC CODE	MSRP
Rancho Escondido Agave Liqueur	#4000	12	750ml	7 503001 506876	\$8.99
Rancho Escondido Tamarind	#4007	12	750ml	7 502247 081598	\$8.99



Contact your **Martinez Brands** sales representative for details on how you can delight your Hispanic shoppers with Rancho Escondido!

www.martinezbrands.com



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