

MARTINEZ BRANDS

SPIRITS • WINES • IMPORTERS • SALES • MARKETING

3 April 2017

To all our valued customers:

This is to inform you that due to a continued increase in the cost of the agave, and effective 1st May 2017, Rancho Escondido will have a small price adjustment as follows:

Rancho Escondido 12/750ml (56 Proof)

Case Level	List	Disc	Net	Btl Cost
1	\$96.00	\$0.00	\$96.00	\$8.00
10	\$96.00	\$6.00	\$90.00	\$7.50
25	\$96.00	\$18.00	\$78.00	\$6.50
70	\$96.00	\$24.00	\$72.00	\$6.00

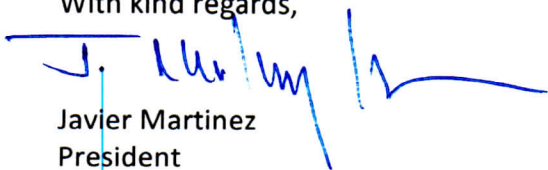
Rancho Escondido 6/1.75ml (56 Proof)

Case Level	List	Disc	Net	Btl Cost
1	\$96.00	\$0.00	\$96.00	\$16.00
10	\$96.00	\$6.00	\$90.00	\$15.00
25	\$96.00	\$16.00	\$80.00	\$13.33

Rancho Escondido has been an outstanding performer since its introduction due to its excellent quality and extremely competitive price. We believe Rancho will continue to be competitive and do very well. For further details, please contact your sales representative.

We thank you for your continued support and we look forward to being of service to you.

With kind regards,



J. Martinez

Javier Martinez
President