

# MARTINEZ BRANDS

SPIRITS • WINES • IMPORTERS • SALES • MARKETING

25<sup>th</sup> July 2018

To all our valued customers:

This is to inform you that due to a continued increase in the cost of the Agave, and effective immediately, 25<sup>th</sup> of July 2018, Rancho Escondido will have a small price adjustment as follows:

**Rancho Escondido 12/750ml (56 Proof)**

Case Level	List	Disc	Net	Btl Cost
1	\$102.00	\$0.00	\$102.00	\$8.50
10	\$102.00	\$12.00	\$90.00	\$7.50
15	\$102.00	\$18.00	\$84.00	\$7.00
50	\$102.00	\$28.50	\$73.50	\$6.13

**Rancho Escondido 6/1.750ml (56 Proof)**

Case Level	List	Disc	Net	Btl Cost
1	\$102.00	\$0.00	\$102.00	\$17.00
3	\$102.00	\$12.00	\$90.00	\$15.00
7	\$102.00	\$15.00	\$87.00	\$14.50
20	\$102.00	\$18.00	\$84.00	\$14.00

Rancho Escondido has been an outstanding performer due to its excellent quality, competitive price and HUGE brand recognition amongst Mexican consumers. We believe Rancho will continue to be very competitive and do very well. For further details please contact your sales representative.

Thank you very much for our continued partnership and we look forward to being of value to you and your business.

With kind regards,



Javier Martinez  
President