

January 2021



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## Liquor Buyer's Guide

# Price List 2021 California



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# ROMPOPE CORONADO \*\*\*The Bailey's of Mexico\*\*\*



**#1001**



**#1000**

- Top seller Rompope brand in Mexico & CA
- Coronado is the “Baileys” of Mexico
- Enjoy straight, on the rocks or to make desserts
- Traditional flavor or the new delicious Cappuccino flavor

## Price List:

Case Level	List	Disc	Net	Btl Cost
1	\$144.00	\$0.00	\$144.00	\$12.00
10	\$144.00	\$6.00	\$138.00	\$11.50
25	\$144.00	\$18.00	\$126.00	\$10.50
50	\$144.00	\$27.00	\$117.00	\$9.75

# Alcohol VICARIO – 98 Proof



**#3000**

- Popular product amongst Hispanic consumers
- Use for cooking, home remedies & punch
- Distilled from 100% Sugar Cane

## Price List:

Case Level	List	Disc	Net	Btl Cost
1	\$120.00	\$0.00	\$120.00	\$10.00
5	\$120.00	\$3.00	\$117.00	\$9.75
10	\$120.00	\$6.00	\$114.00	\$9.50
25	\$120.00	\$12.00	\$108.00	\$9.00

# Rancho Escondido Agave Spirit

- No. 1 Spirit Seller in Mexico
- More cases sold in Mexico than the top three tequila brands
- Made in Tonaya, Jalisco from Blue Agave Plants



**#4000**

## Price List:

### Rancho Escondido 12/750ml (56 Proof)

Case Level	List	Disc	Net	Btl Cost
1	\$102.00	\$0.00	\$102.00	\$8.50
10	\$102.00	\$12.00	\$90.00	\$7.50
15	\$102.00	\$18.00	\$84.00	\$7.00
50	\$102.00	\$28.50	\$73.50	\$6.13

### Rancho Escondido 6/1.750ml (56 Proof)

Case Level	List	Disc	Net	Btl Cost
1	\$104.00	\$0.00	\$104.00	\$17.33
5	\$104.00	\$6.00	\$98.00	\$16.33
15	\$104.00	\$12.00	\$92.00	\$15.33
20	\$104.00	\$24.00	\$80.00	\$13.33

**1.75ml #4001**

# PaQuí Silvera

## 100% AGAVE Luxury Tequila



- PaQuí name means “to be happy”
- Selective Distillation makes it very drinkable plus great agave character
- Brand package shouts luxury tequila & Mexican culture

### Price List:

Case Level	List	Disc	Net	Btl Cost
1	\$216.00	\$0.00	\$216.00	\$36.00
5	\$216.00	\$6.00	\$210.00	\$35.00
10	\$216.00	\$12.00	\$204.00	\$34.00

**#2101**

# PaQuí Luxury Tequila

## 100% AGAVE



- PaQuí name means “to be happy”
- Selective Distillation makes it very drinkable with great agave character
- Brand package shouts luxury tequila & Mexican culture

### Price List:

#### PaQuí Luxury Tequila 100% Agave- 6/750ml (80 Proof)

<u>Class</u>	<u>List</u>	<u>Btl Cost</u>	<u>3 Case Deal</u>	<u>Btl Cost</u>
PaQuí Silvera	\$216.00	\$36.00	\$204.00	\$34.00
PaQuí Reposado	\$222.00	\$37.00	\$210.00	\$35.00
PaQuí Añejo	\$252.00	\$42.00	\$234.00	\$39.00

# Reserva Don Armando

## 100% AGAVE Extra Añejo Cristalino Tequila



wine-searcher.com

- The Pinnacle of the Art of Tequila-Making
- 100% Agave Extra Añejo Cristalino
- No other brand in the Tequila Category as elegant on its presentation and taste

### Price List:

#### Don Armando Tequila 6/750ml (80 Proof)

Case Level	List	Disc	Net	Btl Cost
1	\$240.00	\$0.00	\$240.00	\$40.00
5	\$240.00	\$12.00	\$228.00	\$38.00
15	\$240.00	\$30.00	\$210.00	\$35.00

#2106

# Lejana y Sola Mezcal Artesanal



**#4024**

- A unique Mezcal artisanal from Oaxaca
- An “ensamble” mezcal meaning mix of agaves: Espadin (cultivated) and Cuishe (a wild grown agave)
- Distilled at ‘Tierra & Tradiciones’ palenque in Lachilá, Oaxaca at 42% ABV
- **Price List:**

## Lejana y Sola 6/750ml (84 Proof)

Case Level	List	Disc	Net	Btl Cost
1	\$300.00	\$0.00	\$300.00	\$50.00
2	\$300.00	\$12.00	\$288.00	\$48.00
3	\$300.00	\$30.00	\$270.00	\$45.00
5	\$300.00	\$48.00	\$252.00	\$42.00

# Don Antonio Aguilar Mezcal



- Antonio Aguilar is the “Elvis” of Mexico
- Award-winning spirit for its superb taste, and quality
- Made from selected Blue Agave from the region
- **Price List:**

Case Level	List	Disc	Net	Btl Cost
1	\$168.00	\$0.00	\$168.00	\$28.00
5	\$168.00	\$9.00	\$159.00	\$26.50
10	\$168.00	\$21.00	\$147.00	\$24.50

**#4011**

# La Penca Mezcal

## (with worm!)

- Favorite of Mezcal aficionados
- Unique & elegant taste
- Made from Salmiana Agave Plants



### Price List:

Case Level	List	Disc	Net	Btl Cost
1	\$150.00	\$0.00	\$150.00	\$25.00
5	\$150.00	\$9.00	\$141.00	\$23.50
10	\$150.00	\$18.00	\$132.00	\$22.00

#4005

# Mucha Liga Premium Tequila

## Original “Lucha Libre” Glass Bottle



#2115

**MUCHA LIGA** represents the thrill of the Mexican Lucha Libre, the country's professional masked wrestlers

- ✓ The Blanco Tequila, named BRAVO, is unaged
- ✓ The Reposado Tequila, named CANIBAL, is aged 6 months in used bourbon barrels
- ✓ The Añejo Tequila, named INVICTO, is aged 18 months in used bourbon barrels
- ✓ Distilled from 100% Tequilana Blue Weber Agave at Destiladora Juanacatlan, Jalisco. NOM 1551
- ✓ Available in 750ml and 100ml 3-pack

### THE PROCESS OF CHAMPIONS

Ripe agave are picked by hand and cooked in brick ovens  
 The juice (Mesta) is separated from the pulp and then fermented with the finest yeasts in open air tanks  
 Through double distillation, our traditional pot stills will render a distinguishing Blanco Tequila, our premium base  
 Distilled from 100% Tequilana Blue Weber Agave at Destiladora Juanacatlan, Jalisco. NOM 1551  
 The agave is grown in “Le Cienega” region under the surveillance and care of the Juanacatlan distillery farmers, a new terroir is born  
 Women in charge. Under a male dominated industry, our program is a leader in creating and holding 95% of job positions that empower women, not only seeking financial reward for their households, but to break the generational transmission of poverty and strengthen the social tissue thus building greater links amongst our community.

- Very cool & unique bottle!
- Premium 100% Blue Weber Agave
- Millennials & “Lucha Libre” aficionados’ favorite
- Available in 750ml & 100ml 3-pack



### BLANCO

This is Tequila in it's purest form, unaltered by the barrel and clear, the true flavor from Blue Agave, sensitive silver, natural, fresh, light and attractive. A trendy smoothness to be enjoyed neat.

### AÑEJO

Manufactured from the fields, our agave then processed as tequila will be patient to rest in barrels for 18 months to become a robust, smooth and bold Añejo. A seductive and experienced expression of our familia.

### REPOSADO

Rested in white oak barrels for 6 months, our Reposado is unlike any tequila with a great balance among the immediate presence of caramel and the gentle flavors of blue agave. An untamed expression of tequila.

#2112

#2114

#2113

### Price List:

Class	List	Btl Cost	3 Case Deal	Btl Cost
Mucha Liga Blanco	\$200.00	\$33.33	\$183.00	\$30.50
Mucha Liga Reposado	\$215.00	\$35.83	\$192.00	\$32.00
Mucha Liga Añejo	\$228.00	\$38.00	\$210.00	\$35.00
Mucha Liga 100ml 3-Pack	\$210.00	\$35.00	\$180.00	\$30.00

# Tres Estrellas Jerez (Mexican Sherry)

- Very popular with Mexican consumers
- Enjoy straight or in a “*polla*” (jerez, milk, cinnamon & eggs)
- Mature in oak barrels from Madeira



## Price List:

Case Level	List	Disc	Net	Btl Cost
1	\$66.00	\$0.00	\$66.00	\$5.50
5	\$66.00	\$3.00	\$63.00	\$5.25
15	\$66.00	\$6.00	\$60.00	\$5.00
25	\$66.00	\$8.00	\$58.00	\$4.83

#8001

# ANTIOQUEÑO Aguardiente - (58 Proof) Regular or Sugarless (sin azúcar)



#3007



#3006

- Number 1 selling spirit from Colombia
- Made from finest sugar cane, honey and premium aromatic anise seeds
- Very popular amongst Colombian ex pats

## Price List:

### Antioqueño Aguardiente - Regular or Sugarless 12/750ml (58 Proof)

Case Level	List	Disc	Net	Btl Cost
1	\$198.00	\$0.00	\$198.00	\$16.50
5	\$198.00	\$12.00	\$186.00	\$15.50
10	\$198.00	\$18.00	\$180.00	\$15.00
25	\$198.00	\$30.00	\$168.00	\$14.00

# BLANCO DEL VALLE Aguardiente

- Regular (58 Proof) & Fiesta (48 proof) -



#3010



#3011

- A popular dry spirit from Colombia
- Distilled from sugar cane, with a silky flavor and low calories, anise predominant
- Favorite of millennials and the younger demographic

## Price List:

### Blanco del Valle Aguardiente - Regular (58 Proof) & Fiesta (48 Proof) 12/750ml

Case Level	List	Disc	Net	Btl Cost
1	\$186.00	\$0.00	\$186.00	\$15.50
5	\$186.00	\$12.00	\$174.00	\$14.50
10	\$186.00	\$18.00	\$168.00	\$14.00
25	\$186.00	\$30.00	\$156.00	\$13.00

# ANIS DEL MONO

## Dulce & Seco

- A popular and sophisticated after-dinner liqueur from Spain
- Oldest brand established in 1870 in Badalona, Spain
- Distilled in copper stills with premium ingredients under the old original recipe guidelines



#8011



#8010

### Price List:

#### Anis del Mono - Dulce & Seco (74 Proof) 12/750ml

Case Level	List	Disc	Net	Btl Cost
1	\$186.00	\$0.00	\$186.00	\$15.50
5	\$186.00	\$12.00	\$174.00	\$14.50
10	\$186.00	\$18.00	\$168.00	\$14.00
25	\$186.00	\$30.00	\$156.00	\$13.00

# CARLOS I IMPERIAL X.O. Brandy



**#8021**

- King of all brandies, the result of 230 years of tradition and wisdom
- Created to commemorate the 400<sup>th</sup> anniversary of the death of Carlos I of Spain
- Blend of different brandies, some of which have been aged for more than 20 years

## Price List:

### CARLOS I Imperial XO 4/750ml (80 Proof)

Case Level	List	Disc	Net	Btl Cost
1	\$340.00	\$0.00	\$340.00	\$85.00
3	\$340.00	\$20.00	\$320.00	\$80.00
5	\$340.00	\$40.00	\$300.00	\$75.00
10	\$340.00	\$60.00	\$280.00	\$70.00

# CARLOS I Brandy

## Solera Gran Reserva 4 Years

- An extraordinary traditional brandy from Jerez de la Frontera, Spain
- A favorite for generations for special occasions and celebrations
- Distilled from the finest grapes of the region

### Price List:

#### CARLOS I Brandy 6/750ml (80 Proof)

Case Level	List	Disc	Net	Btl Cost
1	\$234.00	\$0.00	\$234.00	\$39.00
3	\$234.00	\$12.00	\$222.00	\$37.00
5	\$234.00	\$24.00	\$210.00	\$35.00
10	\$234.00	\$36.00	\$198.00	\$33.00

**#8020**



# MAGNO Brandy

## Solera Reserva

- A distinguished brandy from Jerez de la Frontera, Spain
- Favorite of brandy connoisseurs and aficionados
- Aged in American oak barrels



**#8019**

### Price List:

#### Magno Brandy 12/750ml (80 Proof)

Case Level	List	Disc	Net	Btl Cost
1	\$216.00	\$0.00	\$216.00	\$18.00
3	\$216.00	\$12.00	\$204.00	\$17.00
5	\$216.00	\$24.00	\$192.00	\$16.00
10	\$216.00	\$36.00	\$180.00	\$15.00

# VETERANO Brandy

## Solera

- A popular Jerez de la Frontera's brandy, for many generations
- A quality value brand for all type of occasions
- Aged in American oak barrels



### Price List:

#### Veterano Brandy 12/750ml (80 Proof)

Case Level	List	Disc	Net	Btl Cost
1	\$168.00	\$0.00	\$168.00	\$14.00
3	\$168.00	\$12.00	\$156.00	\$13.00
5	\$168.00	\$24.00	\$144.00	\$12.00
10	\$168.00	\$36.00	\$132.00	\$11.00

**#8018**

# Ron MEDELLIN - Rum



- Most prestigious and best-known rum from Colombia
- Aged naturally, ensuring purity and quality, evident in its rich and delicious bouquet
- Aged 3, 8 & 12 years in American oak barrels

## Price List:

#8012

#8014

#8015

### Ron Medellin - Rum (80 Proof)

<u>Class</u>	<u>List</u>	<u>Btl Cost</u>	<u>3 Case Deal</u>	<u>Btl Cost</u>
Ron Medellin 3 Years 12/750ml	\$180.00	\$15.00	\$168.00	\$14.00
Ron Medellin 8 Years 6/750ml	\$123.00	\$20.50	\$111.00	\$18.50
Ron Medellin 12 Years 6/750ml	\$144.00	\$24.00	\$132.00	\$22.00

# Día de La Paloma Ready-to-Drink Cocktail



- Paloma is the most popular RTD cocktail in Mexico and amongst Mexican consumers
- Made with premium tequila, all natural grapefruit & lime with crisp carbonation added
- 8% Alc./Vol. 355 ml can

## Price List:

### Dia de la Paloma 24/355ml (8% Alc./Vol.)

Case Level	List	Disc	Net	Can Cost
3	\$66.00	\$0.00	\$66.00	\$2.75
5	\$66.00	\$6.00	\$60.00	\$2.50
10	\$66.00	\$10.00	\$56.00	\$2.33
25	\$66.00	\$14.50	\$51.50	\$2.15

**#4023**

# Grand Douglas Scotch Whisky



Classic Blended Scotch Whisky

Rich, aromatic nose with heather honey, mixed peels, soft smoke and run spices

Award-winning spirit for its superb taste, and quality

## Price List:

### Grand Douglas Whisky 12/750ml (80 Proof)

Case Level	List	Disc	Net	Btl Cost
1	\$222.00	\$0.00	\$222.00	\$18.50
5	\$222.00	\$6.00	\$216.00	\$18.00
15	\$222.00	\$12.00	\$210.00	\$17.50

**#4203**

# Dolce Amore Lambrusco



**#8003**

- Extremely popular traditional Italian wine from the Province of Modena
- Superb taste and easy drink
- Available in Red and Rosé
- **Price List:**



**#8002**

**Lambrusco DOLCE AMORE 12/750ml (8.5% Alc./Vol)**

Case Level	List	Disc	Net	Btl Cost
1	\$60.00	\$0.00	\$60.00	\$5.00
3	\$60.00	\$6.00	\$54.00	\$4.50
5	\$60.00	\$9.00	\$51.00	\$4.25
10	\$60.00	\$14.00	\$46.00	\$3.83

# La Paz Classic Cocktail Mixes



- La Paz is the classic brand for cocktail mixes
- Family owned & produced by the Cassey family since 1968
- Made with the finest ingredients to ensure freshness & real fruit taste
- **Price List:**

## La Paz Mixes 6/1 Liter (Margarita, Sweet&Sour, Strawberry, Piña Colada)

Case Level	List	Disc	Net	Btl Cost
1	\$24.00	\$0.00	\$24.00	\$4.00
5	\$24.00	\$1.50	\$22.50	\$3.75
10	\$24.00	\$4.00	\$20.00	\$3.33

# La Paz Michelada Rojo Mix



- La Paz is a prestigious & well recognize brand for mixes
- Non-alcoholic packed in 12 1 Quart (32 fl.oz.) bottles for convenience
- Made with the finest ingredients to ensure freshness & real authentic taste
- **Price List:**

## La Paz Michelada Rojo Mix 12/1 Quart (32 Fl. Oz.)

Case Level	List	Disc	Net	Btl Cost
1	\$60.00	\$0.00	\$60.00	\$5.00
2	\$60.00	\$6.00	\$54.00	\$4.50
5	\$60.00	\$12.00	\$48.00	\$4.00

# Sangrita Viuda de Perez (Non-alcoholic Tequila chaser)

- Traditional tequila chaser, popular with Mexican consumers & connoisseurs
- Exceptionally delicious and inviting
- Best value compare to the leading brand



## Price List:

Case Level	List	Disc	Net	Btl Cost
1	\$50.00	\$0.00	\$50.00	\$4.17
5	\$50.00	\$2.00	\$48.00	\$4.00
20	\$50.00	\$5.00	\$45.00	\$3.75

#6001

**All Prices Quoted are List Prices**

**All Prices are subject to change without notice**

**All invoices due 30 net days from delivery**

**Thank you for your preference!**

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